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## **COALITION FOR A DEMOCRATIC WORKPLACE RELEASES NEW YOUTUBE VIDEO**

*Video says Employee Free Choice Act will cost jobs*

In a new video released today, the Coalition for a Democratic Workplace (CDW) says the mis-named Employee Free Choice Act would be poison for our economy.

“The economic consequences for our country are disastrous if Big Labor gets their way and the anti-worker card check legislation is passed by Congress,” said Brian Worth, chairman of the Coalition for a Democratic Workplace. “This video sends a clear message that EFCA in any form will cost jobs.”

Created by nationally known media strategist Mike Murphy, the short video, entitled “Poison”, depicts a sick patient in a hospital room as a metaphor for the ailing economy. The patient’s IV is replaced with dark green liquid as a symbol of EFCA’s “poisonous” impact on the economy.

“Recent backroom deals to save EFCA under the guise of ‘compromise’ do not change the fact that this bill will hurt workers and small businesses regardless of any changes currently being discussed,” said Worth. “At the end of the day, it’s still EFCA and it’s still bad for the economy.”

The card check variations that are presently being vetted include allowing mail-in card check, rushing the election process and granting union organizers greater access to the workplace. Mail-in cards are not a serious alternative to the card check scheme; they are simply card check with a stamp, or “postcard” check. Quickie elections raise similar challenges for small business owners and, like mail-in cards, are merely a Trojan Horse for card check.

Perhaps the most frightening of all is a provision that forces small business to accept contract terms dictated by federal government bureaucrats. This unprecedented action would mean that a government-appointed arbitrator, who may have no history with the industry or market, would have the power to set wages, hours, work rules and benefits of small business employees for a period of two years. Already struggling under challenging economic conditions, under the union contracts generated by the EFCA arbitration provision, small business owners will not be able to maintain the flexibility they need to create the jobs that grow the economy, and will have no ability to contest a contract that is unworkable.

COALITION FOR A DEMOCRATIC WORKPLACE  
[www.MyPrivateBallot.com](http://www.MyPrivateBallot.com)



The video can be viewed on YouTube at <http://www.youtube.com/watch?v=TORr4mLEyQc> and at [www.MyPrivateBallot.com](http://www.MyPrivateBallot.com).  
A copy of the script is also attached.

### **About the Coalition for a Democratic Workplace**

The Coalition for a Democratic Workplace is made up of more than 580 associations and organizations from every state across the nation that have joined together to protect a worker's right to a private ballot when deciding whether to join a union. In 2008, CDW embarked on a multi-million dollar public education campaign in key states that included polling, television, radio and internet ads and direct mail. For more information and a listing of our membership, please visit [www.MyPrivateBallot.com](http://www.MyPrivateBallot.com).

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**Navigators**  
"Poison" :#30

**CDW**  
**CDWTV -3031**

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**VIDEO:**

**AUDIO:**

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We look through a doorway and  
See a hospital bed. Lighting is bleak  
And depressing. There is a U.S. flag on  
The wall in background. Somebody is  
in the bed but we cannot see who.

Anncr; (VO): America's economy, is in  
crisis.

Camera pushes in, pans heart beat  
monitor. The beep is slow, but steady.

Unemployment, is soaring.  
But some special interests want....

We follow an IV line up the patient's arm  
To a bag of clear medicine.

to put a huge new burden on the economy.

A make hand, in a suit, replaces the  
Bottle with a new one, full of dark green  
Liquid which is labeled "card check".

It's called card check, a radical plan to take  
away the secret ballot when workers decide  
whether to join a union.

We hear and see the heart monitor  
speed up, to a dangerous speed.  
Camera pans the label on the bottle,



we read the fine print as we hear heart

beeps speed up:

--Large and small business hurt

-- costs would rise

--many jobs lost.

Cut to heart monitor, very fast now  
then, monitor goes flat line with  
long beep.

Camera dollies back from medium to  
Wider shot as flat line tone continues.

Super over scene as it fades to black.

Super disclaimer

Large and small business would be hurt.  
Costs would rise, many more jobs would be  
lost.

Card check. It's poison for our economy.

Call your Senator (Name) Now. Tell them to  
vote NO, on Card Check.